

Insurancer Low-fidelity Wireframes

Specifications

Jerry Doremus

The specification document provides a topical breakdown of the various wireframes covering the application's home page, level 1 and 2 pages.

Table of Contents

1. Pages	5
1.1. Page Tree.....	5
1.2. Home.....	6
1.2.1. User Interface.....	6
1.2.2. Widget Table.....	7
1.3. About.....	8
1.3.1. User Interface.....	8
1.3.2. Widget Table.....	9
1.4. Insurance.....	10
1.4.1. User Interface.....	10
1.4.2. Widget Table.....	11
1.5. Health Insurance.....	12
1.5.1. User Interface.....	12
1.5.2. Widget Table.....	13
1.6. Life Insurance.....	14
1.6.1. User Interface.....	14
1.6.2. Widget Table.....	15
1.7. Flexible Spending Accounts.....	16
1.7.1. User Interface.....	16
1.7.2. Widget Table.....	17
1.8. Voluntary Insurance.....	18
1.8.1. User Interface.....	18
1.8.2. Widget Table.....	19
1.9. Retirement.....	20
1.9.1. User Interface.....	20
1.9.2. Widget Table.....	21
1.10. Providers.....	22
1.10.1. User Interface.....	22
1.10.2. Widget Table.....	23
1.11. Provider Resources.....	24
1.11.1. User Interface.....	24

1.11.2. Widget Table.....	25
1.12. Insurance Exchange.....	26
1.12.1. User Interface.....	26
1.12.2. Widget Table.....	27
1.13. Personal Plans.....	28
1.13.1. User Interface.....	28
1.13.2. Widget Table.....	29
1.14. Health Insurance.....	30
1.14.1. User Interface.....	30
1.14.2. Widget Table.....	31
1.15. Annuities.....	32
1.15.1. User Interface.....	32
1.15.2. Widget Table.....	33
1.16. Life Insurance.....	34
1.16.1. User Interface.....	34
1.16.2. Widget Table.....	35
1.17. Disability.....	36
1.17.1. User Interface.....	36
1.17.2. Widget Table.....	37
1.18. Contact Us.....	38
1.18.1. User Interface.....	38
1.18.2. Widget Table.....	39
1.19. Privacy Statement.....	40
1.19.1. User Interface.....	40
1.19.2. Widget Table.....	41
2. Masters.....	42
2.1. Master List.....	42
2.2. Master Header.....	43
2.2.1. User Interface.....	43
2.2.2. Widget Table.....	43
2.3. Master Hero Photo.....	44
2.3.1. User Interface.....	44

2.3.2. Widget Table.....	44
2.4. Master Section Introduction	45
2.4.1. User Interface	45
2.4.2. Widget Table.....	45
2.5. Master Footer	46
2.5.1. User Interface	46
2.5.2. Widget Table.....	46
2.6. Master Page - Level 1.....	47
2.6.1. User Interface	47
2.6.2. Widget Table.....	48
2.7. Master Page - Level 2.....	49
2.7.1. User Interface	49
2.7.2. Widget Table.....	50

1. Pages

1.1. Page Tree

Home

- About

- Insurance

 - Health Insurance

 - Life Insurance

 - Flexible Spending Accounts

 - Voluntary Insurance

- Retirement

- Providers

 - Provider Resources

- Insurance Exchange

- Personal Plans

 - Health Insurance

 - Annuities

 - Life Insurance

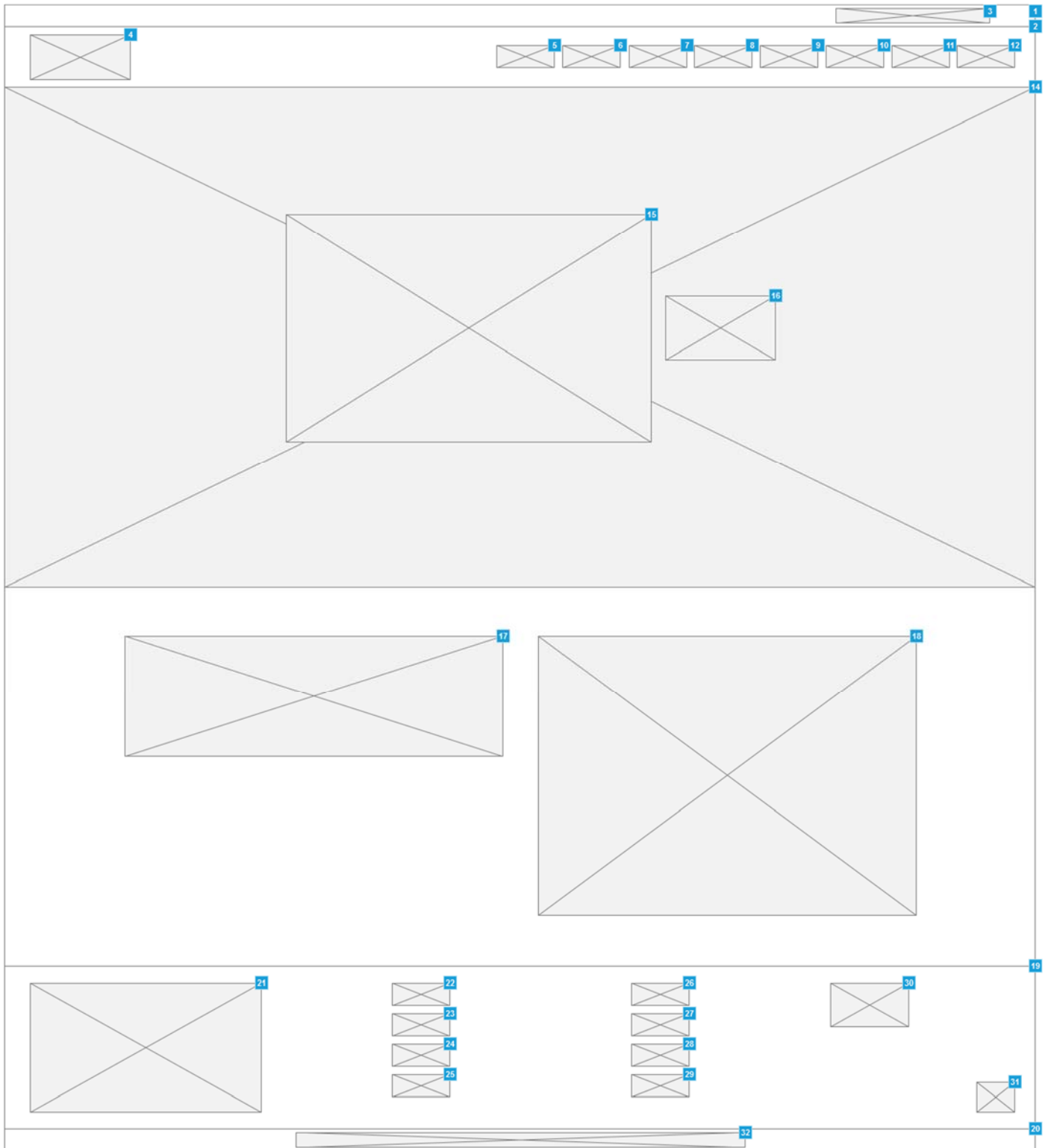
 - Disability

- Contact Us

- Privacy Statement

1.2. Home

1.2.1. User Interface

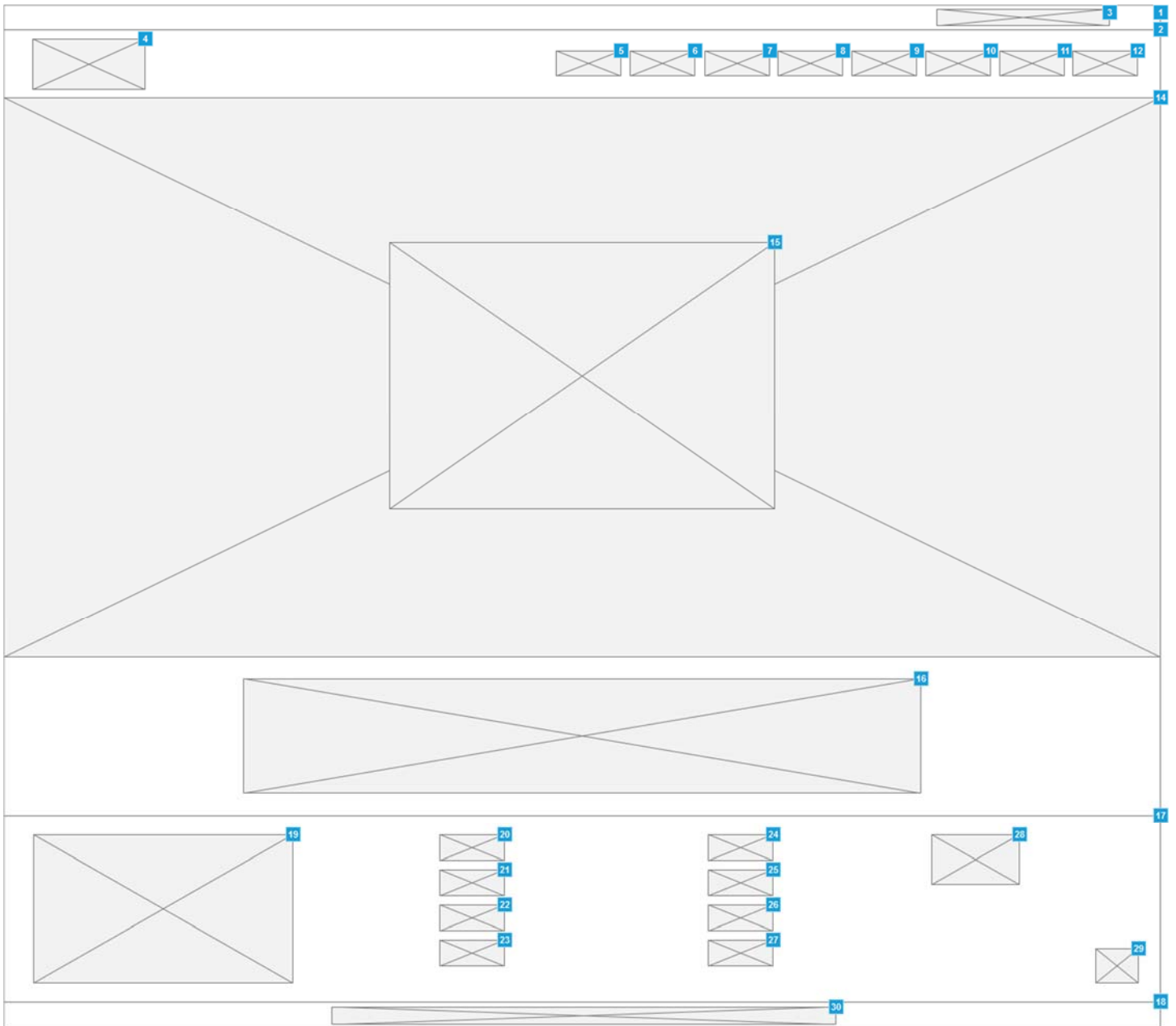


1.2.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page call to action copy
16	Page call to action button
17	Page intro copy
18	Page boardroom photo
19	Upper footer
20	Lower footer
21	Contact information
22	Lower nav Home button
23	Lower nav About button
24	Lower nav Insurance button
25	Lower nav Retirement button
26	Lower nav Providers button
27	Lower nav Insurance Exchange button
28	Lower nav Personal Plans button
29	Lower nav Contact Us button
30	Social sharing cluster
31	To top icon
32	Copyright statement

1.3. About

1.3.1. User Interface

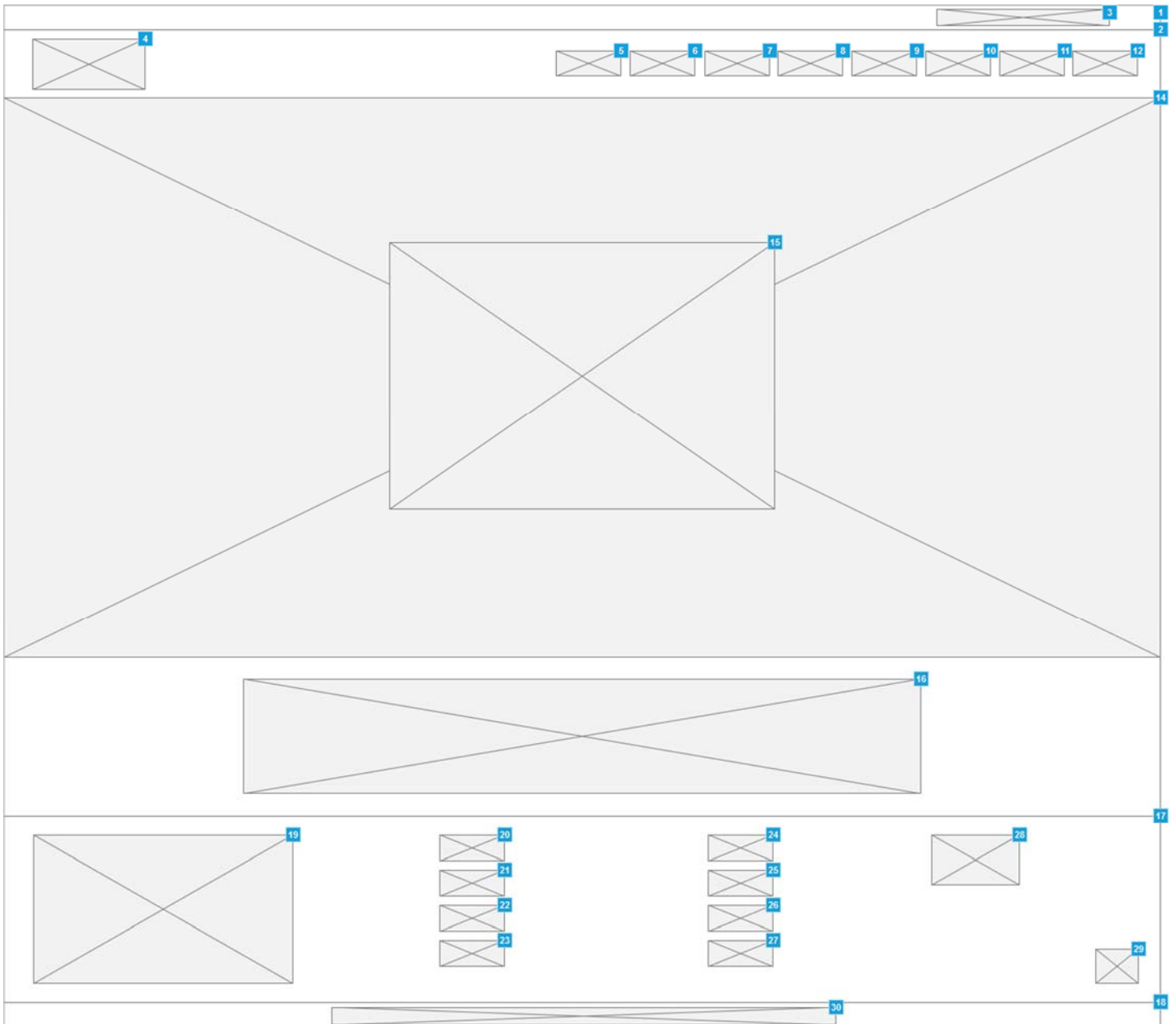


1.3.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.4. Insurance

1.4.1. User Interface

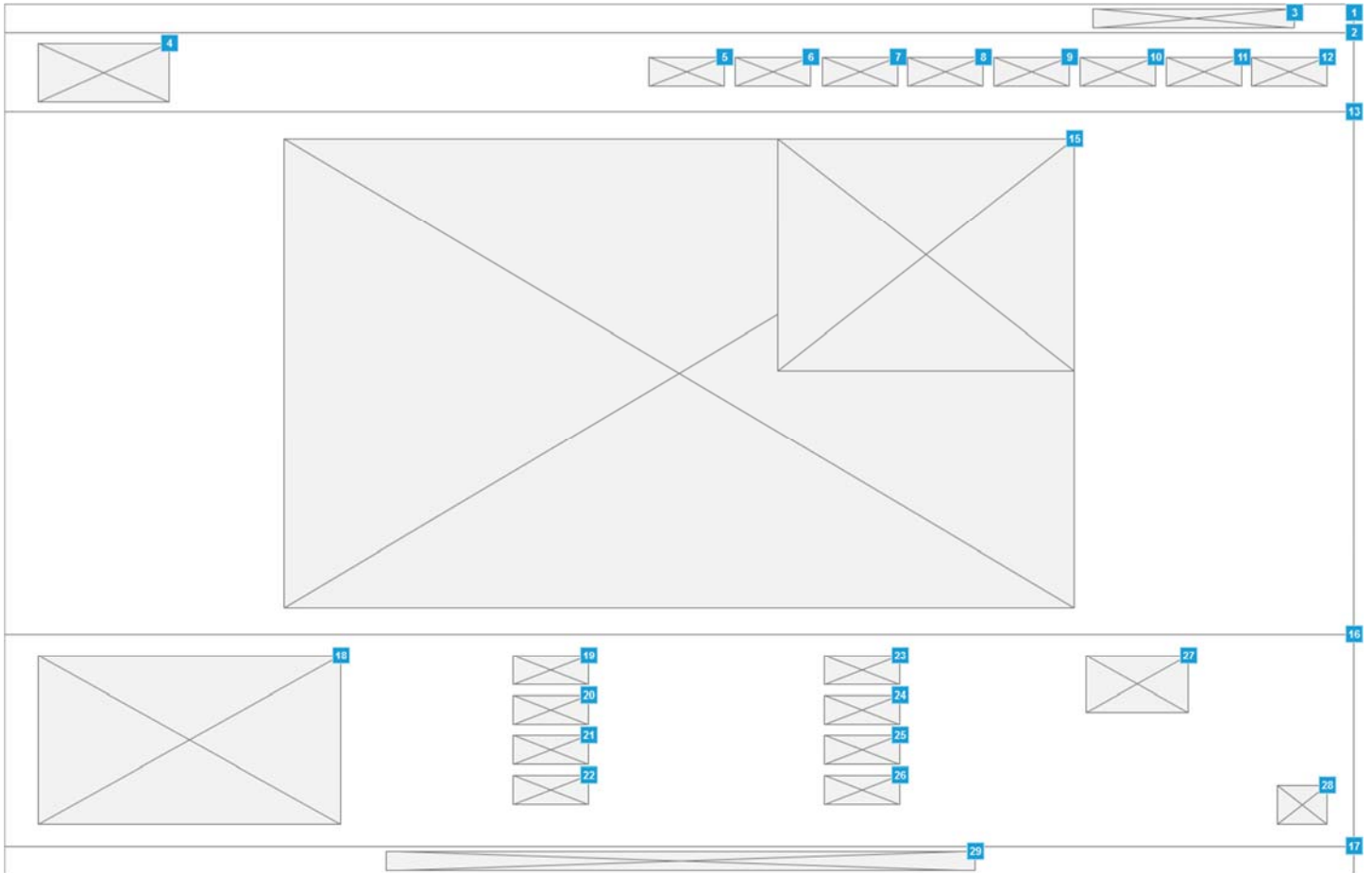


1.4.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.5. Health Insurance

1.5.1. User Interface

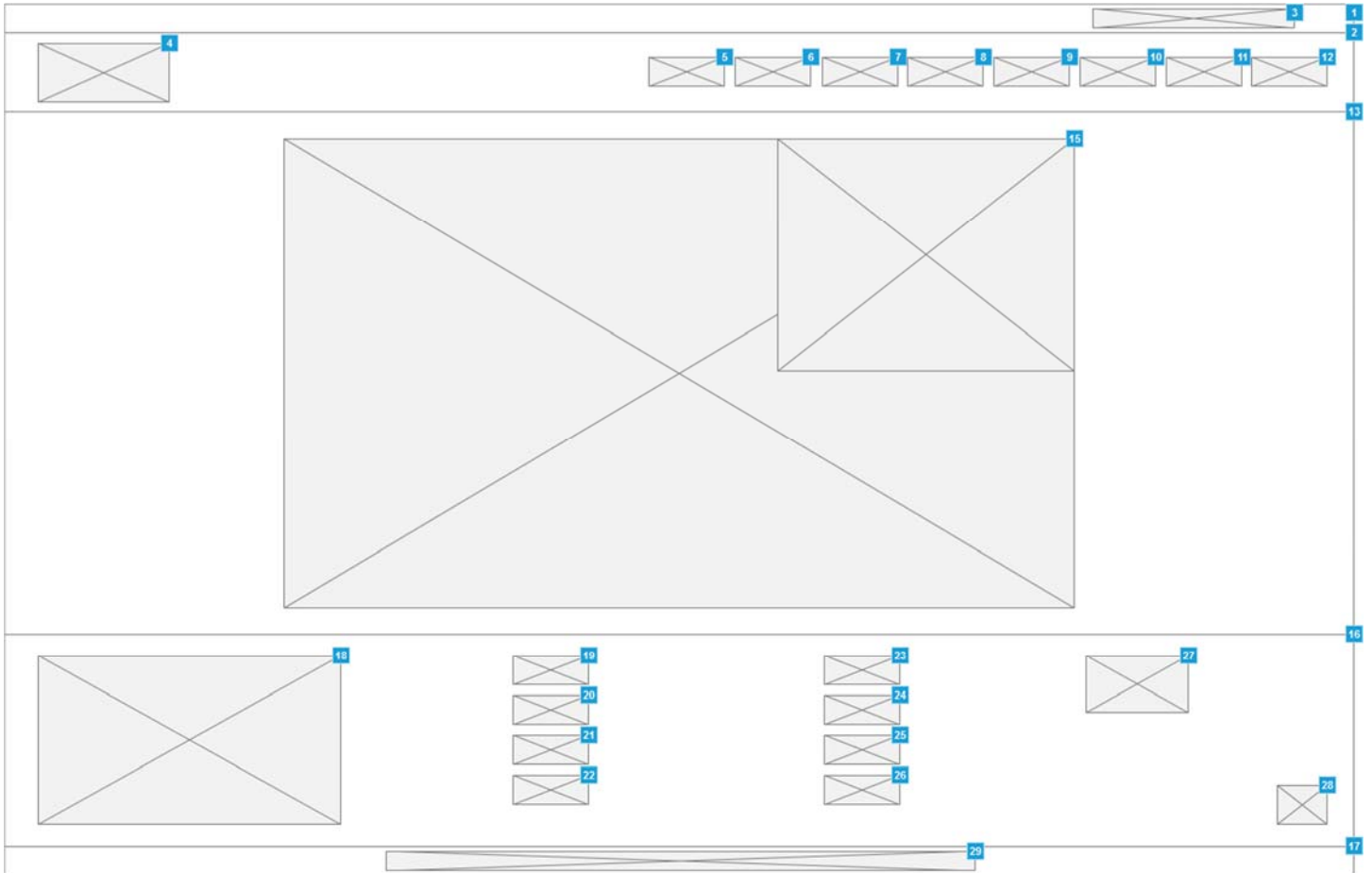


1.5.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.6. Life Insurance

1.6.1. User Interface

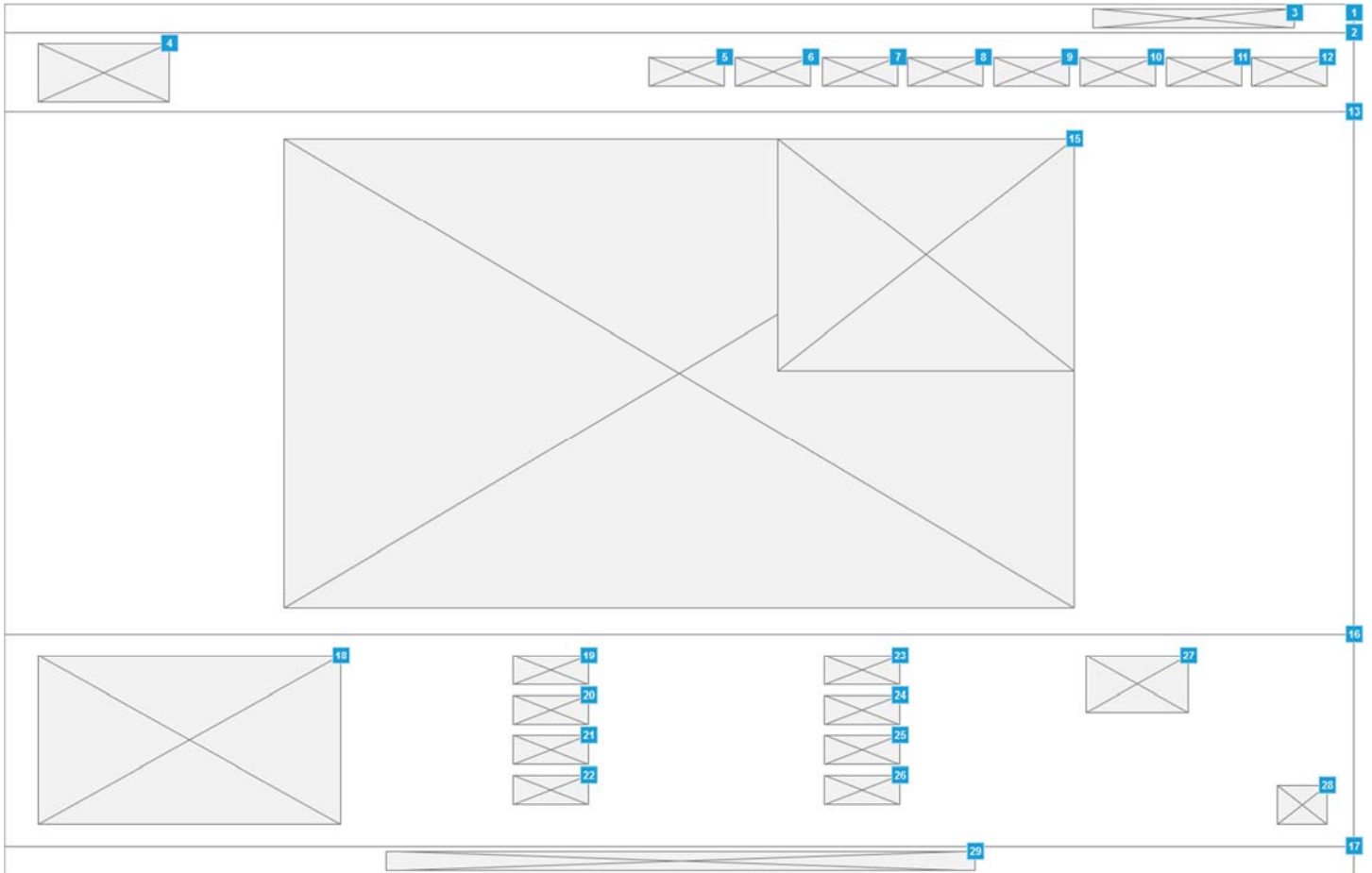


1.6.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.7. Flexible Spending Accounts

1.7.1. User Interface

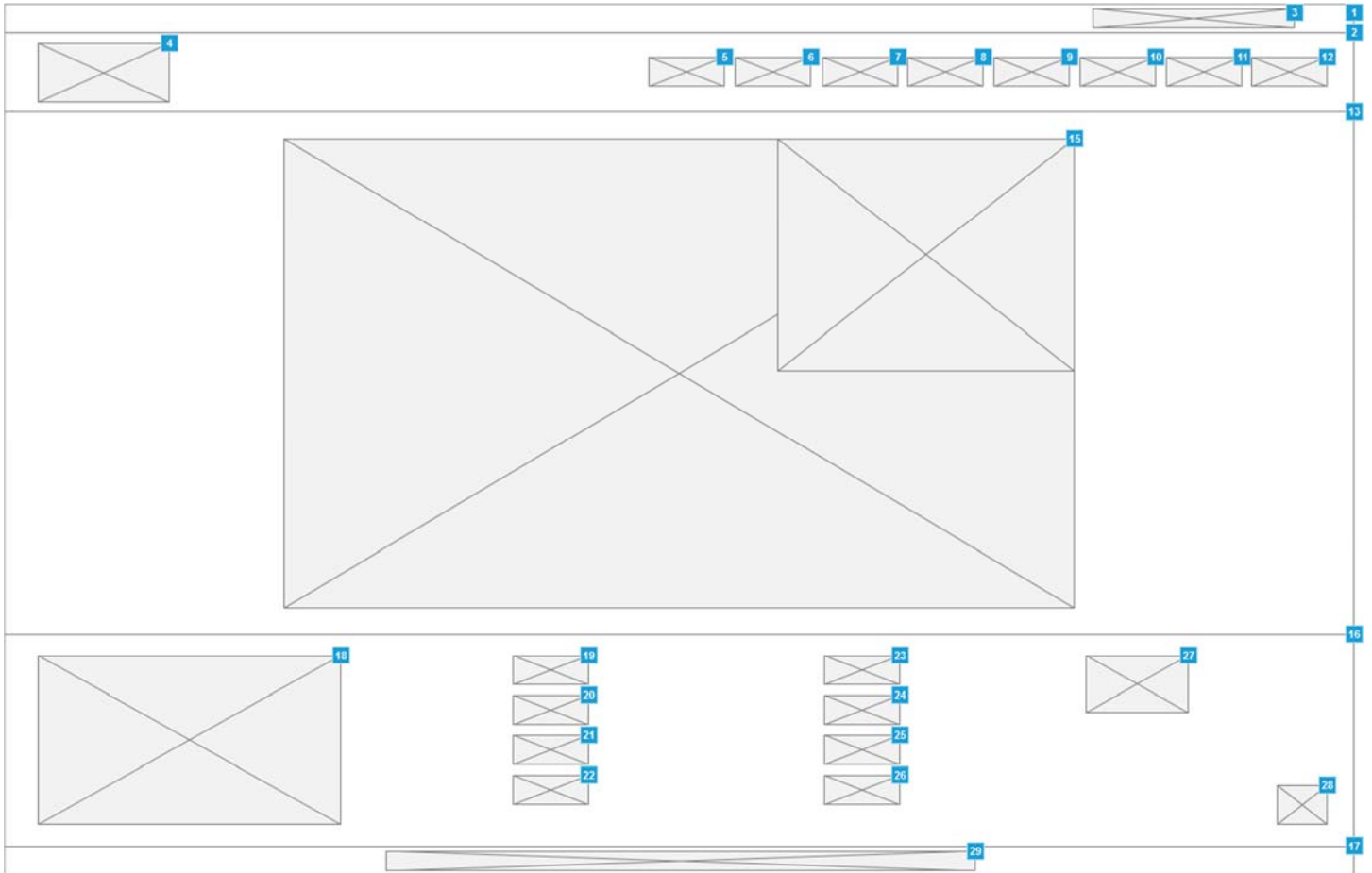


1.7.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.8. Voluntary Insurance

1.8.1. User Interface

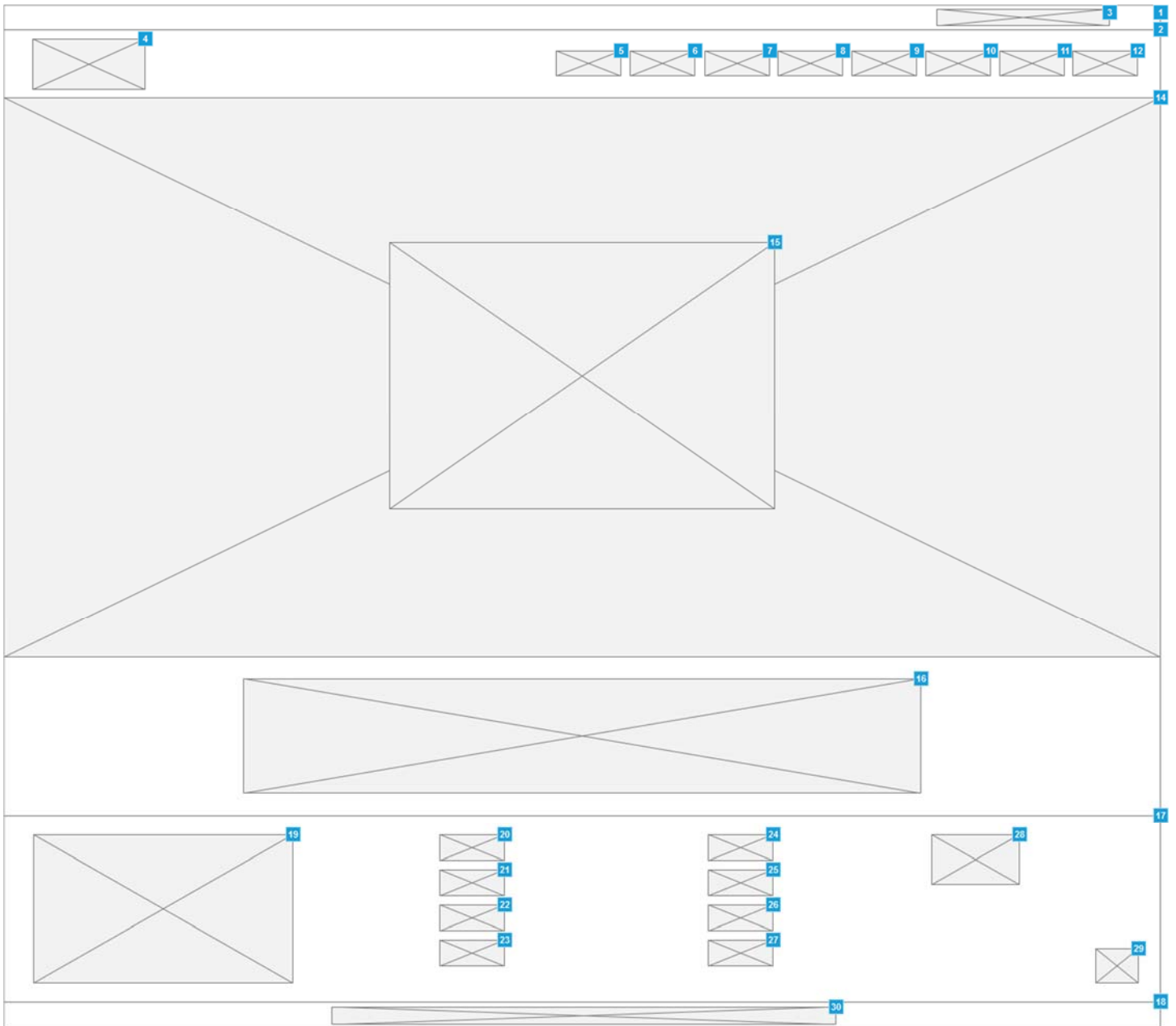


1.8.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.9. Retirement

1.9.1. User Interface

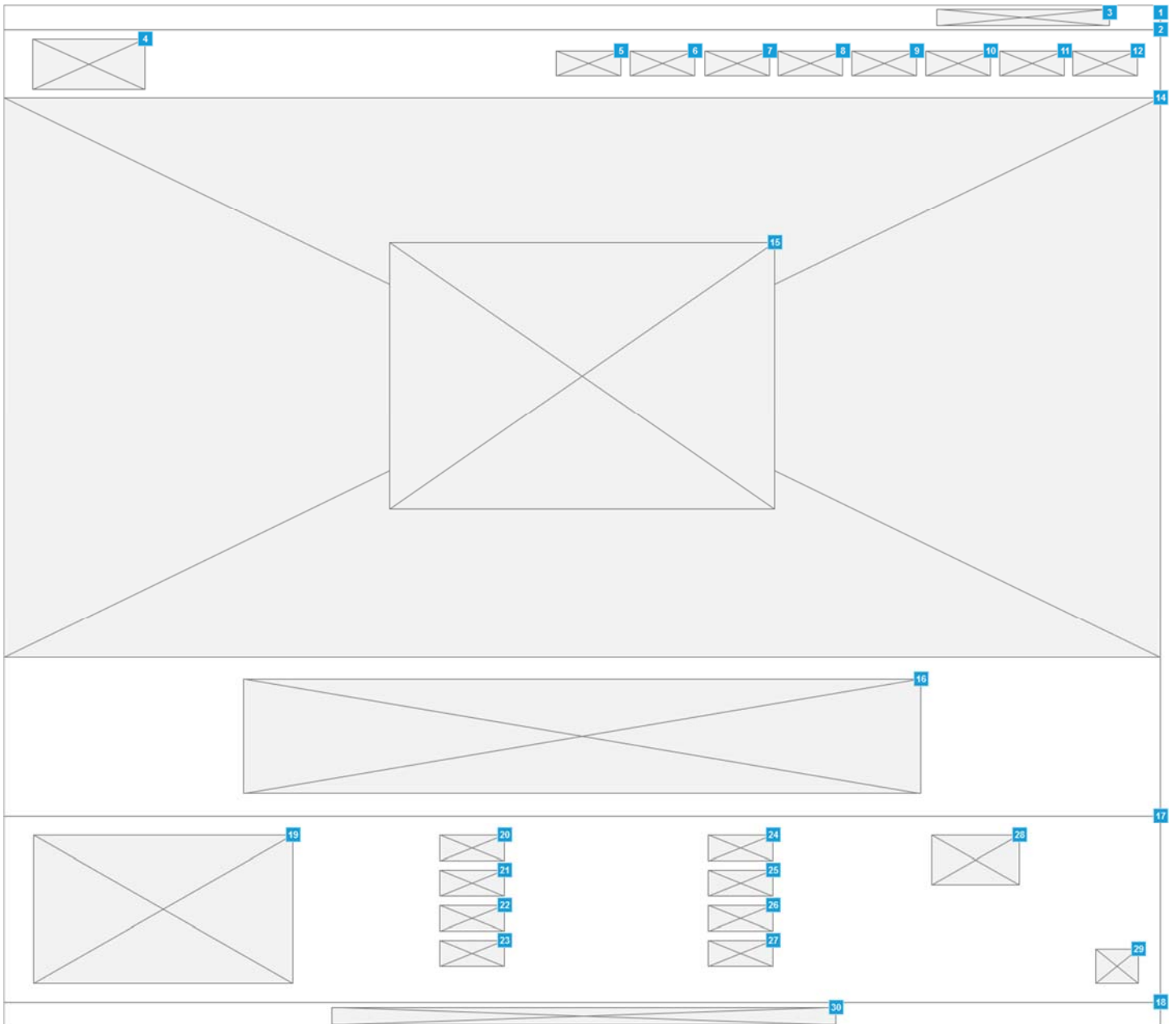


1.9.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.10. Providers

1.10.1. User Interface

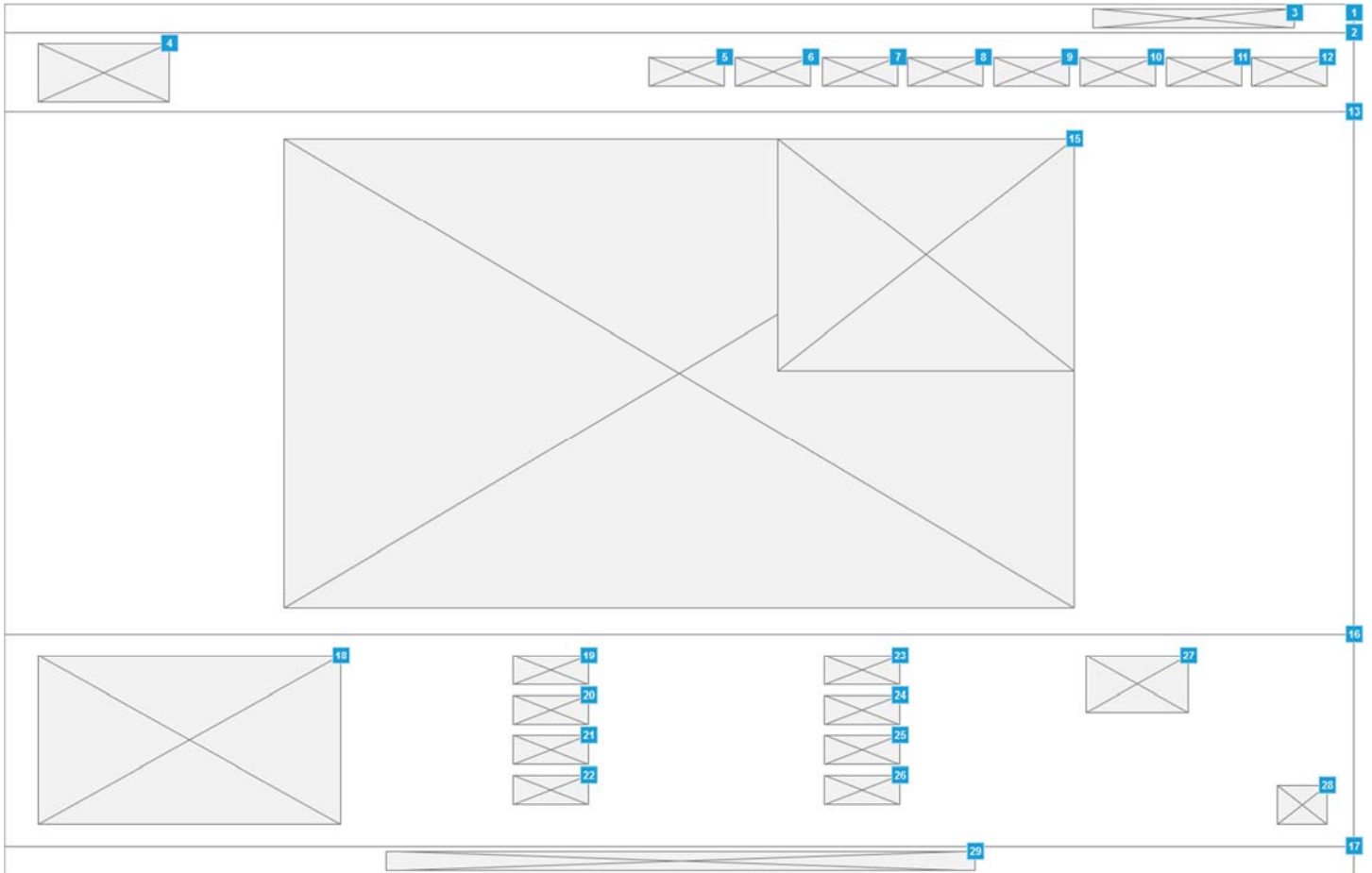


1.10.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.11. Provider Resources

1.11.1. User Interface

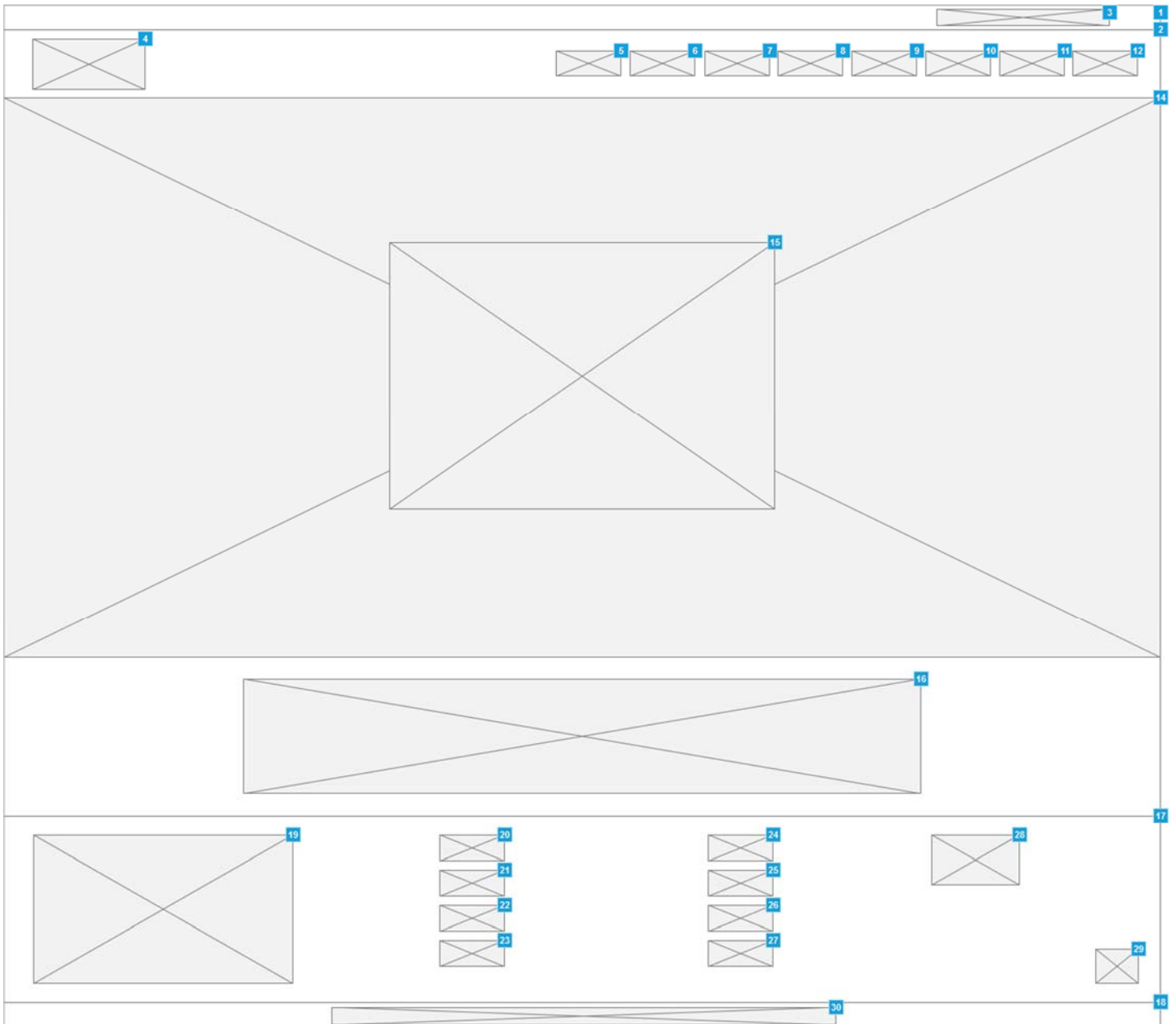


1.11.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.12. Insurance Exchange

1.12.1. User Interface

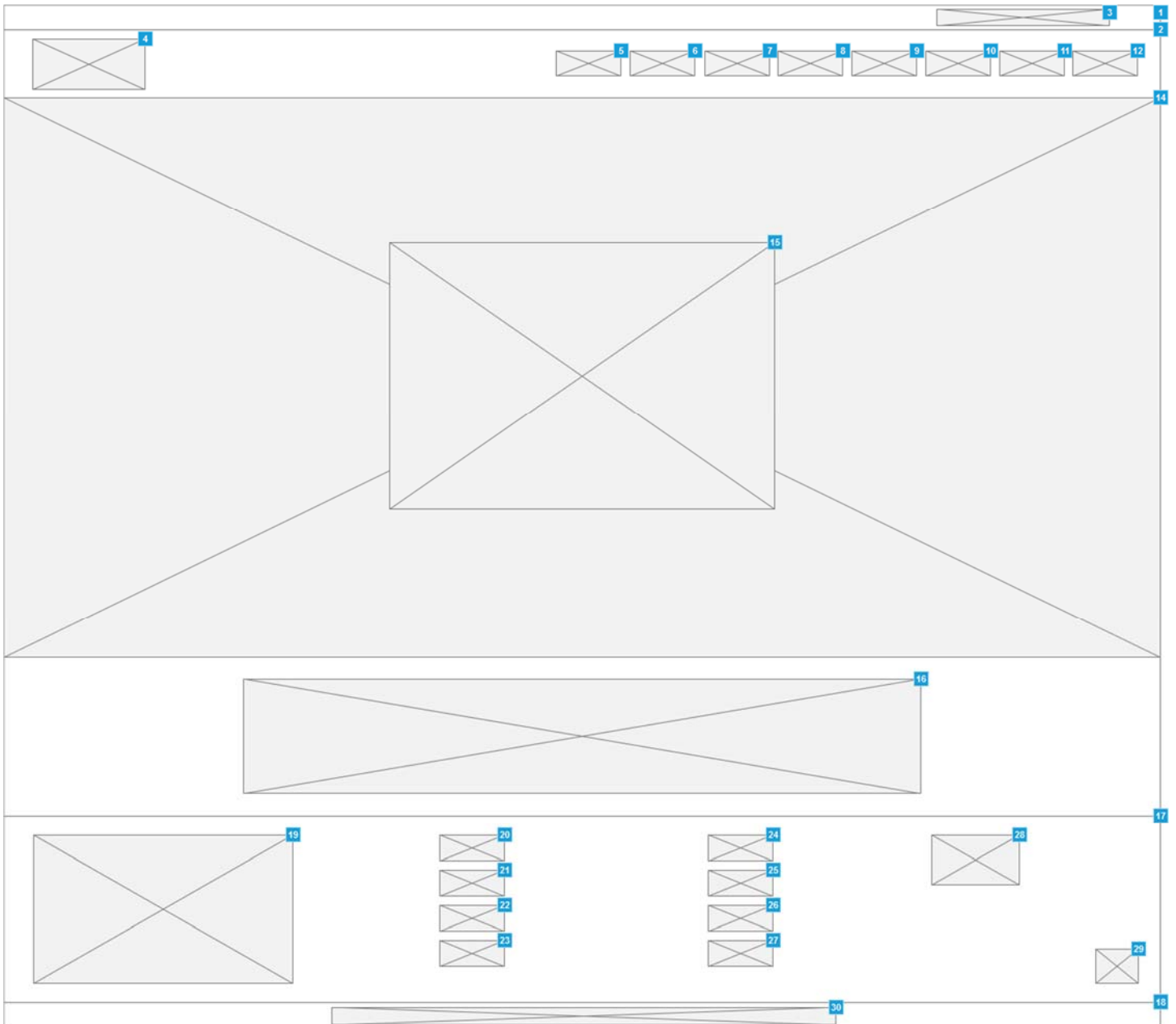


1.12.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.13. Personal Plans

1.13.1. User Interface

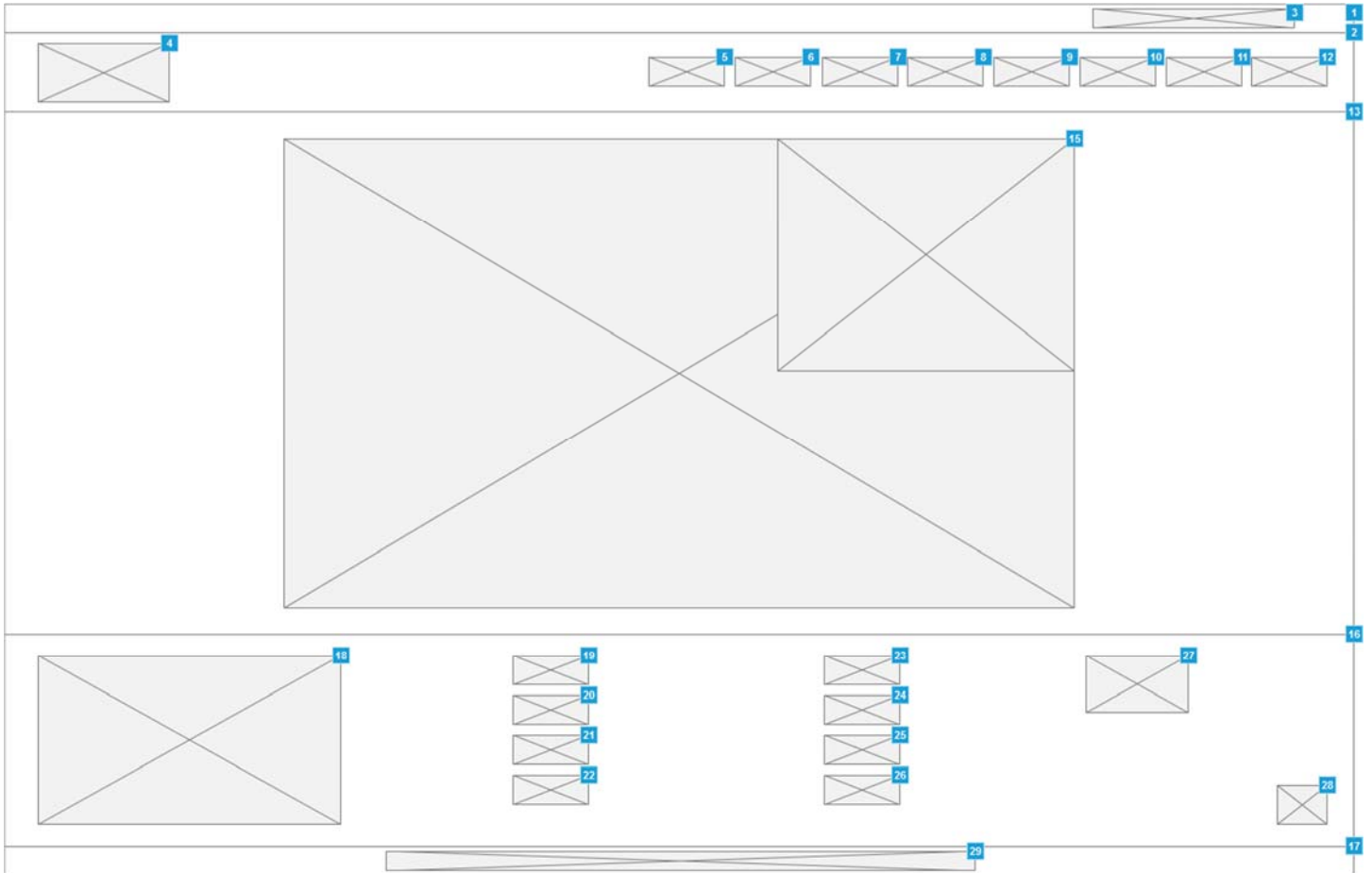


1.13.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

1.14. Health Insurance

1.14.1. User Interface

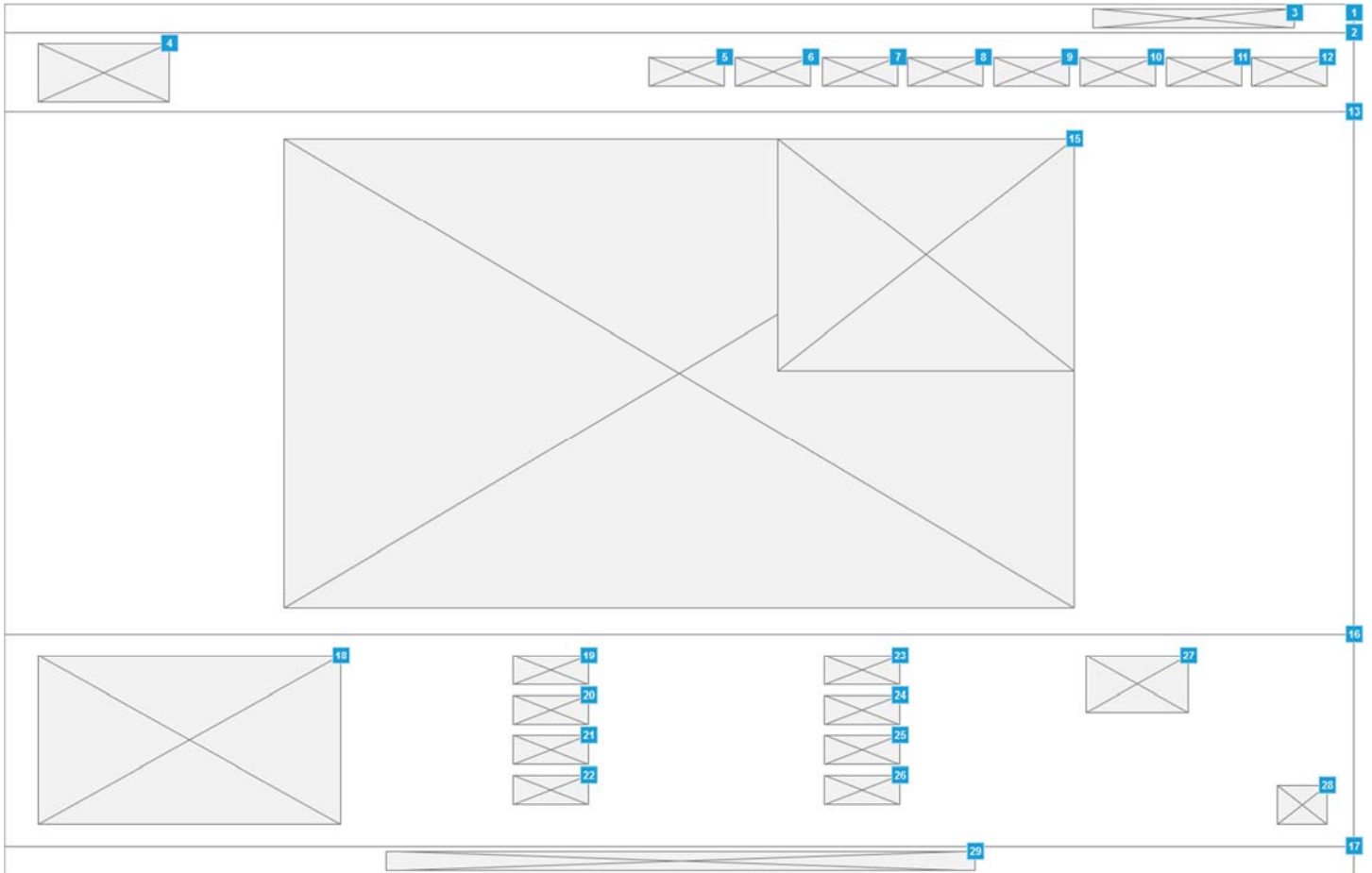


1.14.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.15. Annuities

1.15.1. User Interface

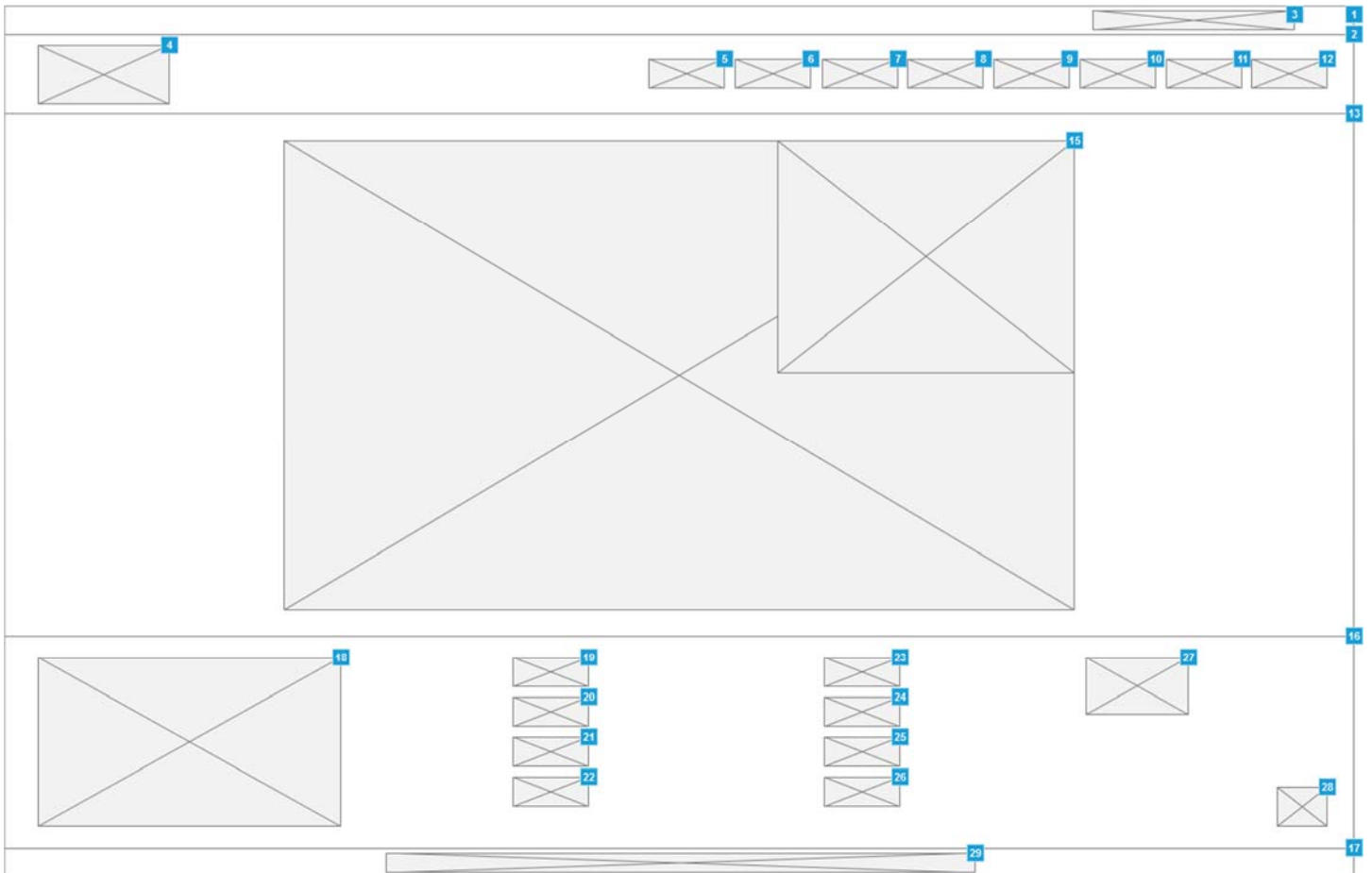


1.15.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.16. Life Insurance

1.16.1. User Interface

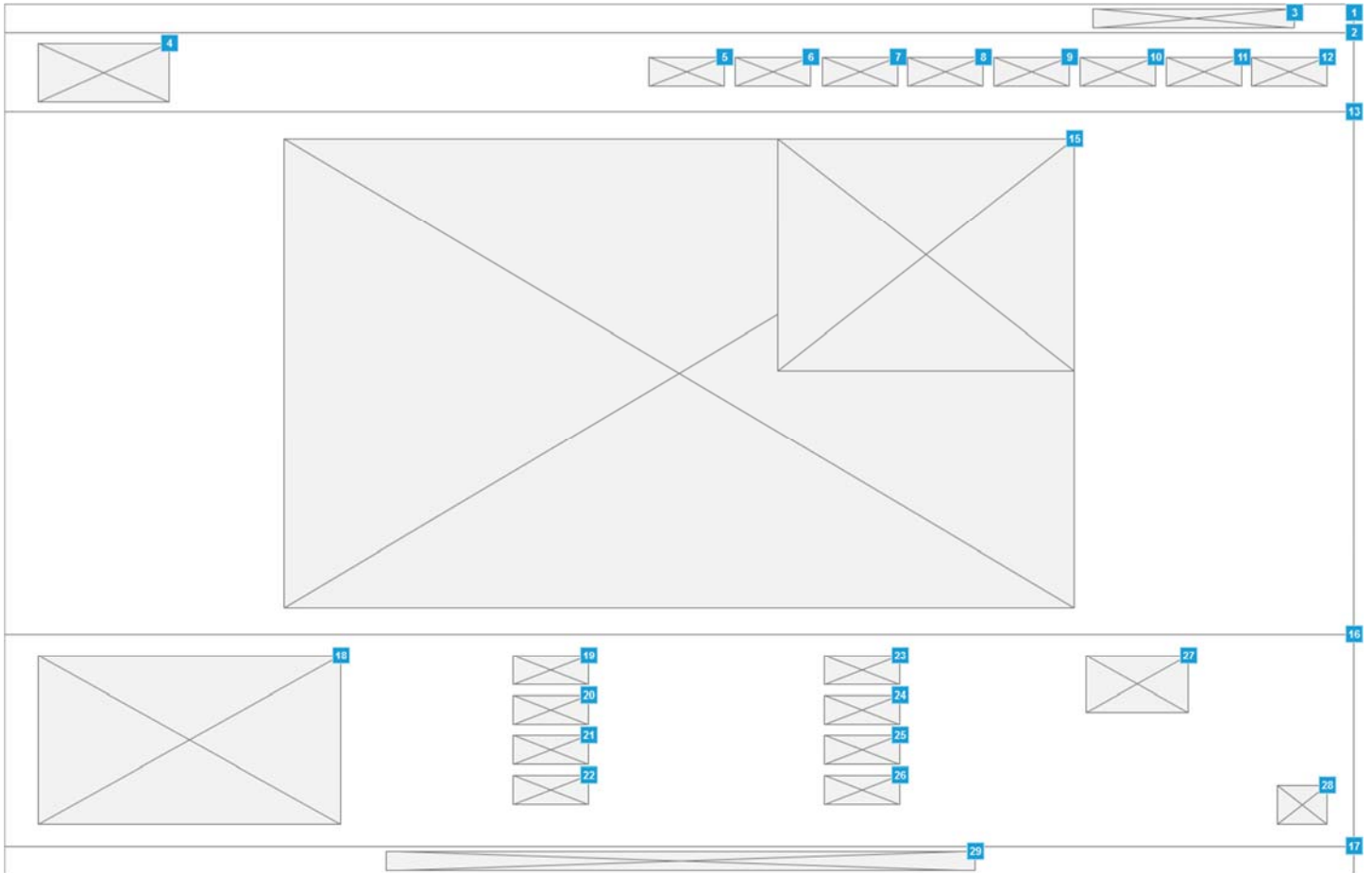


1.16.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.17. Disability

1.17.1. User Interface

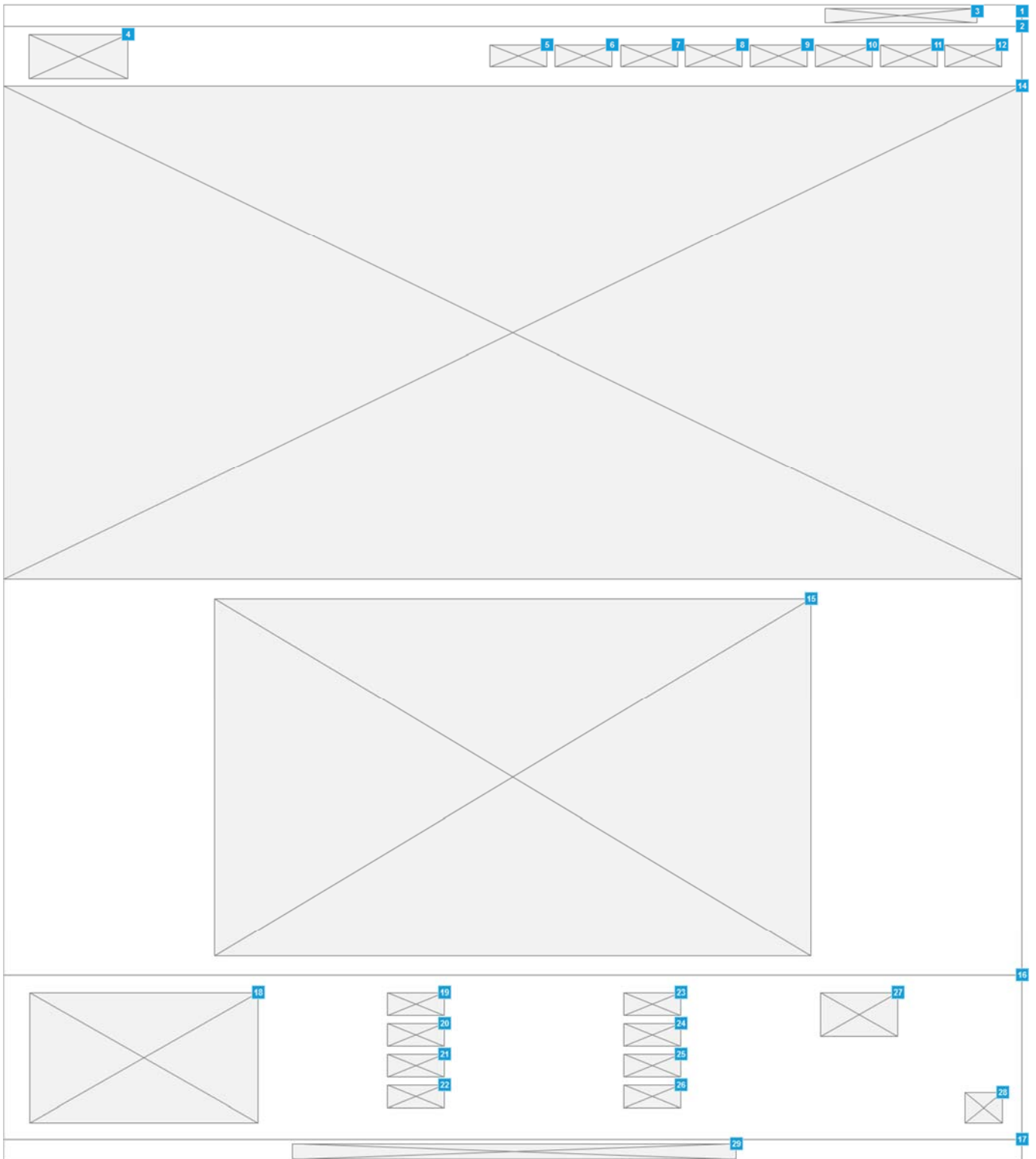


1.17.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.18. Contact Us

1.18.1. User Interface

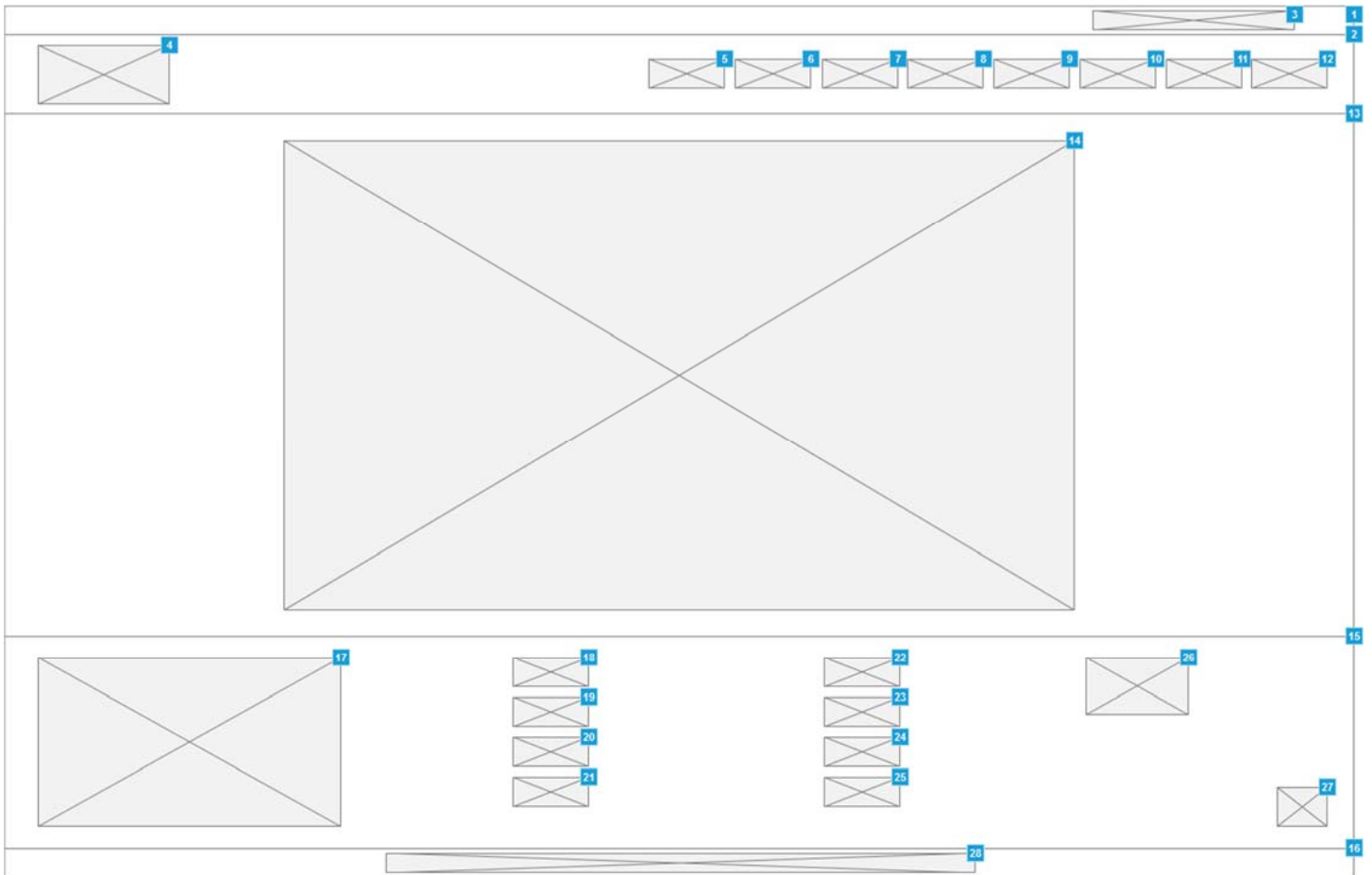


1.18.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image map
15	Section web form
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement

1.19. Privacy Statement

1.19.1. User Interface



1.19.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Upper footer
16	Lower footer
17	Contact information
18	Lower nav Home button
19	Lower nav About button
20	Lower nav Insurance button
21	Lower nav Retirement button
22	Lower nav Providers button
23	Lower nav Insurance Exchange button
24	Lower nav Personal Plans button
25	Lower nav Contact Us button
26	Social sharing cluster
27	To top icon
28	Copyright statement

2. Masters

2.1. Master List

Master Header

Master Hero Photo

Master Section Introduction

Master Footer

Master Page - Level 1

Master Page - Level 2

2.2. Master Header

2.2.1. User Interface



2.2.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button

2.3. Master Hero Photo

2.3.1. User Interface



2.3.2. Widget Table

Footnote	Note
1	Page hero image

2.4. Master Section Introduction

2.4.1. User Interface

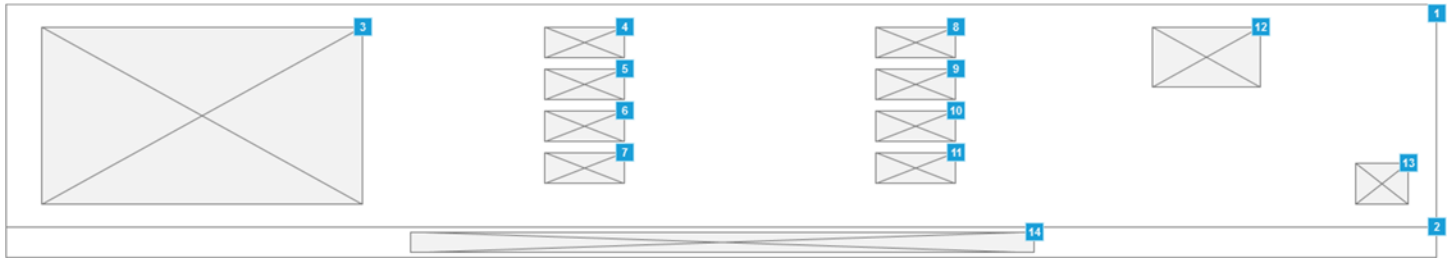


2.4.2. Widget Table

Footnote	Note
1	Section introduction copy

2.5. Master Footer

2.5.1. User Interface

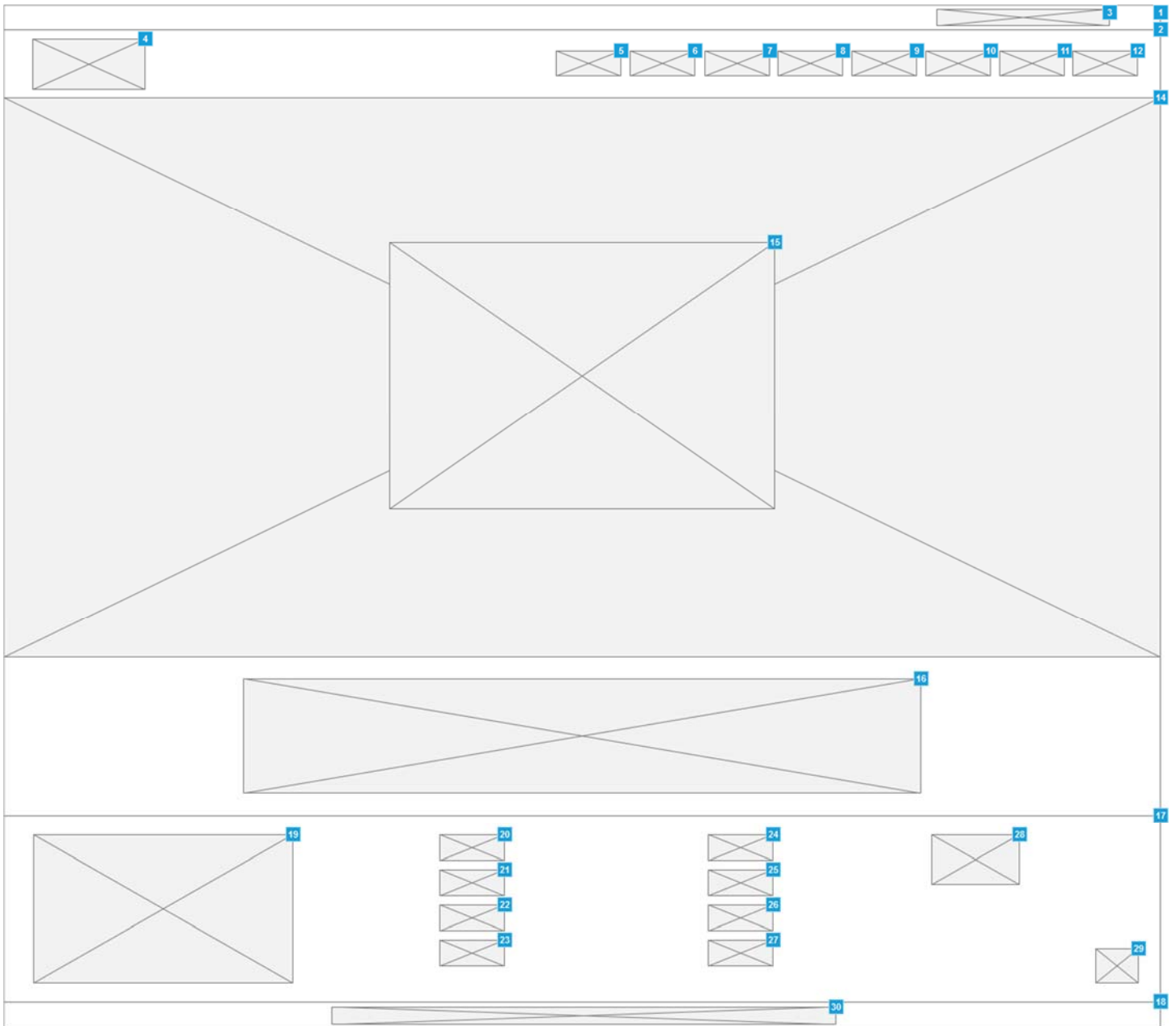


2.5.2. Widget Table

Footnote	Note
1	Upper footer
2	Lower footer
3	Contact information
4	Lower nav Home button
5	Lower nav About button
6	Lower nav Insurance button
7	Lower nav Retirement button
8	Lower nav Providers button
9	Lower nav Insurance Exchange button
10	Lower nav Personal Plans button
11	Lower nav Contact Us button
12	Social sharing cluster
13	To top icon
14	Copyright statement

2.6. Master Page - Level 1

2.6.1. User Interface

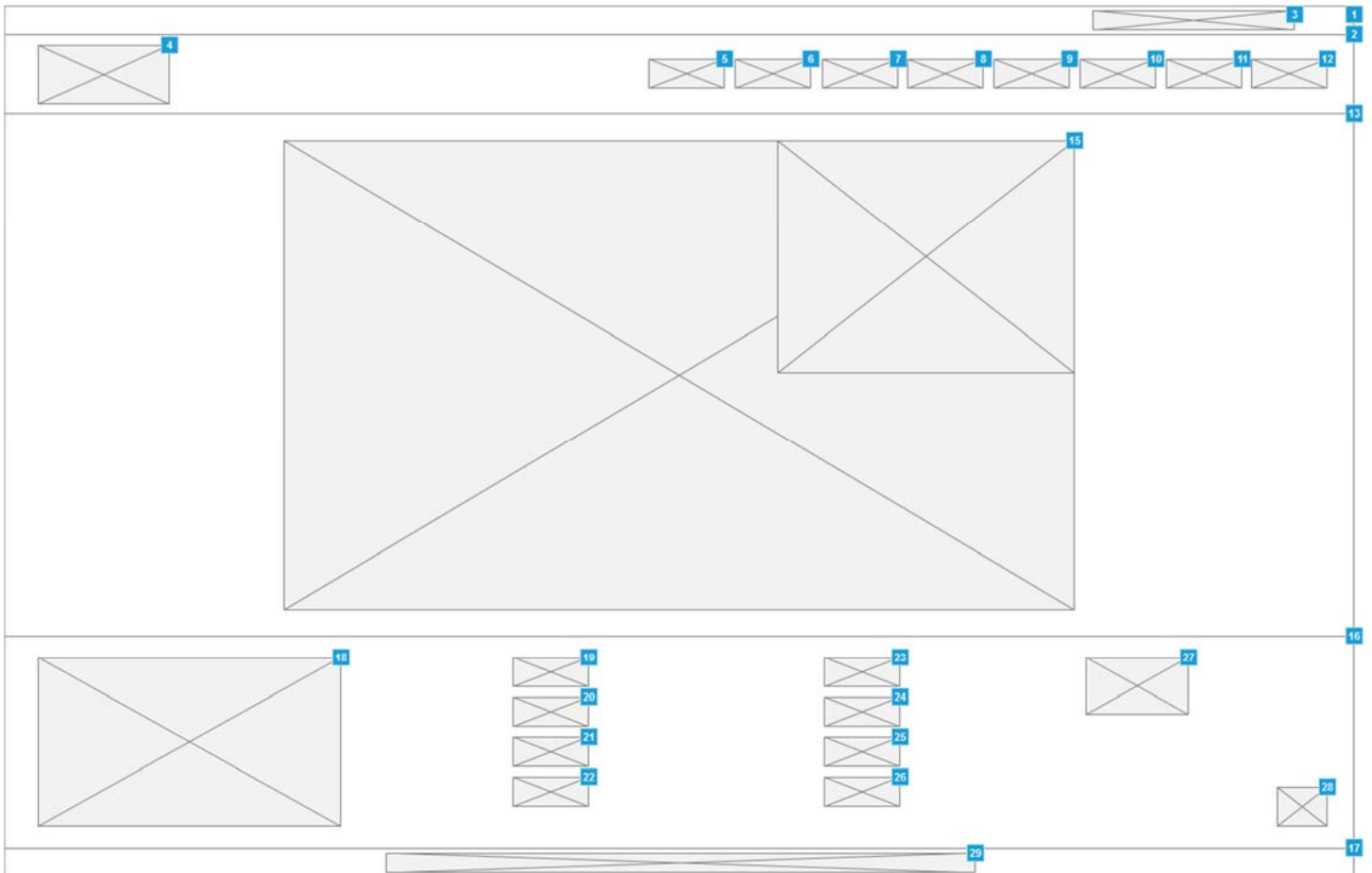


2.6.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Page hero image
15	Page hero bullets
16	Section introduction copy
17	Upper footer
18	Lower footer
19	Contact information
20	Lower nav Home button
21	Lower nav About button
22	Lower nav Insurance button
23	Lower nav Retirement button
24	Lower nav Providers button
25	Lower nav Insurance Exchange button
26	Lower nav Personal Plans button
27	Lower nav Contact Us button
28	Social sharing cluster
29	To top icon
30	Copyright statement

2.7. Master Page - Level 2

2.7.1. User Interface



2.7.2. Widget Table

Footnote	Note
1	Upper header
2	Lower header
3	Phone number
4	Logo
5	Top nav Home button
6	Top nav About button
7	Top nav Insurance button
8	Top nav Retirement button
9	Top nav Providers button
10	Top nav Insurance Exchange button
11	Top nav Personal Plans button
12	Top nav Contact Us button
13	Page background
14	Section introduction copy
15	Section body copy image
16	Upper footer
17	Lower footer
18	Contact information
19	Lower nav Home button
20	Lower nav About button
21	Lower nav Insurance button
22	Lower nav Retirement button
23	Lower nav Providers button
24	Lower nav Insurance Exchange button
25	Lower nav Personal Plans button
26	Lower nav Contact Us button
27	Social sharing cluster
28	To top icon
29	Copyright statement